

**Benerd School of Education, Sacramento Campus
Textbooks for Summer 2018**

EDUC 236 Prototyping for Organizational Improvement

Instructor: Ms. Christine Folck

Number of students: 15

Textbooks:

- Liedtka, J. and Ogilvie, T. (2011). *Designing for growth: A design thinking tool kit for managers*. New York: Columbia University Press.
- Kumar, V. (2013). *101 design methods: A structured approach for driving innovation in your organization*. Hoboken, NJ: John Wiley & Sons, Inc.
- Gothelf, J. (2017). *Lean vs. agile vs. design thinking: What you really need to know to build high-performing digital product teams*. US: www.senseandrespondpress.com

EDUC 237 Organizational Learning

Instructor: Dr. Rod Githens

Number of students: 20

Textbooks:

- Hess, E. D. (2014). *Learn or die: Using science to build a leading-edge learning organization*. New York: Columbia Business School Publishing.
- Senge, P. M. (1994). *The fifth discipline fieldbook: Strategies and tools for building a learning organization*. New York: Crown Business.

EDUC 296 Integrative Capstone in Innovative Leadership

Instructor: TBD

Number of students: 20

Textbooks:

- No textbooks

EDUC 354 Applied Inquiry II

Instructor: Dr. Brett Taylor

Number of students: 20

Textbooks:

- Creswell, J. (2011). *Educational research: Planning, conducting, and evaluating quantitative and qualitative research*. (4th ed). Upper Saddle River, NJ: Pearson.
- Stringer, E. T. (2014). *Action research*. (4th ed.). Thousand Oaks, CA: Sage.

EDUC 356 Applied Inquiry III

Instructor: Dr. Sharla Berry

Number of students: 20

Textbooks:

- Machi, L.A., & McEvoy B.T. (2009). *The literature review: Six steps to success*. Thousand Oaks, CA: Corwin.
- Roberts, C. M. (2010). *The dissertation journey: A practical and comprehensive guide to planning, writing, and defending your dissertation*. Thousand Oaks, CA: Corwin Press.

EDUC 366 Marketing and Public Relations in Education

Instructor: Dr. Brett Taylor

Number of students: 15

Textbooks:

- Duarte, N., & Sanchez, P. (2016). *Illuminate: Ignite change through speeches, stories, ceremonies, and symbols*. New York NY: Portfolio/Penguin.
- Sheninger, E. C., & Rubin, T. (2017). *BrandED: Tell your story, build relationships, and empower learning*. San Francisco CA: Jossey-Bass.

EDUC 367 Leadership in Diverse Organizations

Instructor: Dr. Sharla Berry

Number of students: 20

Textbooks:

- Adams, M. & Bell, L. E. (Eds.). (2016). *Teaching for diversity and social justice*. (3rd ed.). New York: Routledge.
- Lindsey, R. B., Robins, K. N., & Terrell, R. D. (2003). *Cultural proficiency: A manual for school leaders*. Corwin Press.
Please note that we are using the 2nd edition, published in 2003, and not the 3rd edition (2009).

EDUC 399 Dissertation Learning Community

Instructor: Dr. Rod Githens

Number of students: 9

Textbooks:

- No textbooks